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NOVEL *FENG SHUI AND CHARLOTTE NIGHTINGALE* RELEASED - SUMMER READING JUST GOT A WHOLE LOT FUNNIER

Pam Ferderbar's debut novel is laugh-out-loud with a big heart

Pam Ferderbar, Author of *Feng Shui and Charlotte Nightingale*, which is being released on June 21, 2015 through Amazon.com and Barnes & Noble, has had good luck with her fresh, hilarious book about a young woman with the worst luck in the world whose life is turned upside down by the use of Feng Shui—the ancient Chinese art of harmonizing people with their environments.

Pam Ferderbar sold the film rights to the novella *Feng Shui and Charlotte Nightingale* to New Line Cinema several years ago after an intense bidding war, which resulted in a record-breaking \$800,000 deal. Ferderbar completed the work as a full-length novel two years ago.

The centerpiece of the book's marketing campaign is the #CharlotteMoment—readers submit their most embarrassing, maddening and ridiculous moments via social media and the best (or worst?) each month will be featured on Ferderbar's website and sent a special Feng Shui prize.

Wisconsin's Henschel Haus Publishing is releasing the book through its fiction imprint Three Towers Press. Principal Kira Henschel describes the novel as "uproariously funny, fresh and hard to put down." *Seven Letters From Paris* Author Samantha Verant says, "Ferderbar's comedic genius shines. Get ready for a wild ride!"

After 20 years in Los Angeles, Ferderbar recently returned to Delafield, Wisconsin where she says, "It's a beautiful, quiet place to write; cheese hat optional." A companion book to *Feng Shui and Charlotte Nightingale* is planned for early next year—a compilation of Charlotte Moments featuring illustrations and Ferderbar's own photographs. A sequel to "*Charlotte Nightingale*" is also in the works. Read more at www.pamferderbar.com

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