

PRESS KIT

Feng Shui and Charlotte Nightingale by Pam Ferderbar

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Author Bio

Pam Ferderbar was born and raised in Wisconsin, the only child of two loving but quirky parents who fostered her creativity by setting a place at the table for Pam's imaginary friend Dokka, and preparing his favorite invisible food, muggar. After graduating Marquette University with a B.S. in Journalism, Pam worked at Ferderbar Studios, the family advertising photography business where she honed her skills as a TV commercials director and was paid to play with imaginary friends called actors.

In 1994, Ferderbar moved to Los Angeles where she directed commercials for Microsoft, Wells Fargo Bank, Bally's, ITT and others, and in her spare time wrote screenplays such as *Bob Dylan Stole My Wife*, for which she is currently seeking financing for a Wisconsin-based production. In 1998 she wrote the novella *Feng Shui and Charlotte Nightingale*, sparking a bidding war for the movie rights. New Line Cinema purchased the rights in a record-breaking \$800,000 deal, and a few months later all the executives on the project were fired and Pam's movie was shelved. Classic #CharlotteMoment. As Charlotte would say, "It wasn't my fault!"

After completing a novel based on the novella *Feng Shui and Charlotte Nightingale*, Pam returned to Wisconsin in 2013. Pam's father Tom Ferderbar, a student of the great Ansel Adams and a master photographer himself, tutors Pam in the art of photography. Pam is working on a second *Charlotte Nightingale* novel and a companion book with reader's "Charlotte moments" complimented with illustrations and Pam's own photographs. Pam and her friend Dokka continue to play and eat muggar.

Pam blogs for the Huffington Post and can be found at

<http://www.huffingtonpost.com/pam-ferderbar/>

Pam is a member of the Writers Guild of America, the Directors Guild of America, and serves as President and Exhibitions and Events Chair for the Coalition for Photographic Arts.

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